



ABILENE CONVENTION & VISITORS BUREAU

Advisory Board Minutes Tuesday, January 23, 2024 @ 4:00 p.m. Abilene Convention & Visitors Bureau

The Abilene Convention & Visitors Bureau (Visit Abilene Kansas) is a department of the City of Abilene. In addition to managing the state-designated Travel Information Center, it serves as the official marketing arm of the City of Abilene by providing services to tourists and groups convening in Abilene.

The goal of the Abilene CVB is to generate economic growth in Abilene, Kansas through tourism.

Board Present: Sarah Anderson, Ross Boelling, Kim McDowell and Elizabeth Weese.

Board Members Absent: Mukul Ghosh, Kimmy Phillips and Samantha Pryor.

Staff: Julie Roller Weeks, CVB Director

Call to order: Chair Sarah Anderson called the meeting to order at 4:00 p.m.

Additions to the agenda: none

Approval of January 25, 2023 minutes: Elizabeth Weese moved to approve the minutes, Ross Boelling seconded. Motion approved.

Old Business: Julie Roller Weeks shared that construction on the west end administrative office began.

New Business - Elect chair/ vice chair: Ross Boelling moved to keep officers the same. Elizabeth Weese seconded. Motion approved.

Director's Update: Julie Roller Weeks shared an update and financial position. Report on file.

Board Member Updates/Discussion: no action taken.

Adjournment: Kim McDowell moved to adjourn. Sarah Anderson seconded. Motion passed.

Respectfully submitted, Julie Roller Weeks, CVB Director