



## ABILENE CONVENTION & VISITORS BUREAU

### Advisory Board Minutes Tuesday, July 26, 2022 @ 2:00 p.m. Abilene Convention & Visitors Bureau

The Abilene Convention & Visitors Bureau (Visit Abilene Kansas) is a department of the City of Abilene. In addition to managing the state-designated Travel Information Center, it serves as the official marketing arm of the City of Abilene by providing services to tourists and groups convening in Abilene.

The goal of the Abilene CVB is to generate economic growth in Abilene, Kansas through tourism.

**Board Present:** Sarah Anderson, Ross Boelling, Kim McDowell and Elizabeth Weese.

**Board Members Absent:** Mukul Ghosh, Samantha Kenner and Kimmy Phillips

**Staff:** Julie Roller Weeks, CVB Director

**Guests:** none

**Call to order:** Chair Elizabeth Weese called the meeting to order at 2:00 pm.

**Welcome New Board Member** - The board welcomed new member Ross Boelling, Abilene & Smoky Valley Railroad.

**Additions to the agenda:** none

**Items from the public :** none

**Approval of January 25, 2022, minutes:** Kim McDowell moved to approve the minutes, Ross Boelling seconded. Motion approved.

**New Business - Kansas Media Event Update** - Roller Weeks provided an updated about the August Kansas Media Event. The event is in partnership with Kansas Tourism and welcome more than 50 travel writers.

**Director's Update:** Julie Roller Weeks shared an update and financial position. Report on file

**Board Member Updates/Discussion:** no action taken

**Adjournment:** McDowell moved to adjourn. Wilson seconded. Motion passed.

Respectfully submitted, Julie Roller Weeks, CVB Director