



ABILENE CONVENTION & VISITORS BUREAU

Advisory Board Minutes Tuesday, December 13, 2022 @ 2:00 p.m. Abilene Convention & Visitors Bureau

The Abilene Convention & Visitors Bureau (Visit Abilene Kansas) is a department of the City of Abilene. In addition to managing the state-designated Travel Information Center, it serves as the official marketing arm of the City of Abilene by providing services to tourists and groups convening in Abilene.

The goal of the Abilene CVB is to generate economic growth in Abilene, Kansas through tourism.

Board Present: Sarah Anderson, Ross Boelling, Kim McDowell and Elizabeth Weese.

Board Members Absent: Mukul Ghosh, Samantha Kenner and Kimmy Phillips

Staff: Julie Roller Weeks, CVB Director

Guests: none

Call to order: Chair Elizabeth Weese called the meeting to order at 2:00 pm.

Additions to the agenda: none

Items from the public: none

Approval of July 26, 2022, minutes: Sarah Anderson moved to approve the minutes, Kim McDowell seconded. Motion approved.

Director's Update: Julie Roller Weeks shared an update and financial position. Report on file

Board Member Updates/Discussion: no action taken.

Adjournment: McDowell moved to adjourn. Wilson seconded. Motion passed.

Respectfully submitted, Julie Roller Weeks, CVB Director

